

**EAST Search History****EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L5	1	10/625000.app.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	OR	ON	2010/03/05 16:44
L6	154	((GARY) near2 (FLAKE)). INV.	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44
L7	19	((DAVID) near2 (PENNOCK)). INV.	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44
L8	6979	concept near5 value	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44
L9	22	concept near5 value with statistic	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44
L10	39	concept near5 value with quantitative	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44
L11	902	Pay-for-performance "pay for performance" p4p	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44
L12	902	Pay-for-performance p4p	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44
L13	323	Pay-for-performance	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44
L14	644	pay-per-click	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44
L15	613	search near2 string with valu \$5	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44
L16	312	"search string" with valu\$5	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44
L17	5	"5794233".pn. "6269361". pn. "4276597".pn. "20020138445".pn. "20020091621".pn.	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44

L18	1	10/625082.app.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	OR	ON	2010/03/05 16:44
L19	1	"5794233".pn.	US_PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44
L20	29	Laage.in.	US_PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44
L21	1245	Conklin.in.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	OR	ON	2010/03/05 16:44
L22	1	"4276597".pn.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	OR	ON	2010/03/05 16:44
L23	343813	(value valuing worth cost price pricing rate rating qualit \$) near3 (concept\$ term idea \$ notion word phrase string abstract\$ expression sentence)	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	OR	ON	2010/03/05 16:44
L24	6853	(value valuing worth cost price pricing rate rating qualit \$) near3 (concept\$ term idea \$ notion word phrase string abstract\$ expression sentence) same (advertis\$ market\$)	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	OR	ON	2010/03/05 16:44
L25	3352	(value valuing worth cost price pricing rate rating qualit \$) near3 (concept\$ term idea \$ notion word phrase string abstract\$ expression sentence) same (advertis\$ market\$) and "705"\$clas.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	OR	ON	2010/03/05 16:44
L26	850	(value valuing worth cost price pricing rate rating qualit \$) near3 (concept\$ term idea \$ notion word phrase string abstract\$ expression sentence) same (advertis\$ market\$) same (click\$ select selecting choose choosing link search\$) and "705".\$ clas.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	OR	ON	2010/03/05 16:44

L27	914	(value valuing worth cost price pricing rate rating qualit\$) near3 (concept\$ term idea\$ notion word phrase string abstract\$ expression sentence) same (advertis\$ market\$) same (click\$ select selecting selection choose choosing link search\$) and "705".\$.clas.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	OR	ON	2010/03/05 16:44
L28	1164	(value valuing worth cost price pricing rate rating qualit\$) near3 (concept\$ term idea\$ notion word phrase string abstract\$ expression sentence keyword) same (advertis\$ market\$) same (click\$ select selecting selection choose choosing link search\$) and "705".\$.clas.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	OR	ON	2010/03/05 16:44
L29	1	10/625000.app.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO	OR	OFF	2010/03/05 16:44
L30	1	"20030212648".pn.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO	OR	ON	2010/03/05 16:44
L31	3	("5794233" "20020138445" "4276597").pn.	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO	OR	ON	2010/03/05 16:44
L32	26003	(evaluat\$4 apprais\$3 grade \$1 grading rank\$4 rate\$1 rating value valuat\$3 score \$1 scoring) near5 (concept\$ term idea\$ notion word phrase string abstract\$ expression sentence) same (search\$3 quer\$4)	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	OR	ON	2010/03/05 16:44
L33	25798	(evaluat\$4 apprais\$3 grade \$1 grading rank\$4 rate\$1 rating value valuat\$3 score \$1 scoring) near5 (concept \$3 term idea\$1 notion word phrase string abstract\$1 expression sentence) same (search\$3 quer\$4)	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	OR	ON	2010/03/05 16:44

L34	198	((evaluat\$4 apprais\$3 grade \$1 grading rank\$4 rate\$1 rating value valuat\$3 score \$1 scoring) near5 (concept \$3 term idea\$1 notion word phrase string abstract\$1 expression sentence) same (search\$3 quer\$4)) near20 (instrument stock money monetary bet\$3 own owner ownership tender)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	OR	ON	2010/03/05 16:44
L35	304	((evaluat\$4 apprais\$3 grade \$1 grading rank\$4 rate\$1 rating value valuat\$3 score \$1 scoring) near5 (concept \$3 term idea\$1 notion word phrase string abstract\$1 expression sentence) same (search\$3 quer\$4)) near20 (instrument stock money monetary bet\$3 own owner ownership tender trad\$3 buy \$3 sell\$3 sale)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	OR	ON	2010/03/05 16:44
L36	322	((evaluat\$4 apprais\$3 grade \$1 grading rank\$4 rate\$1 rating value valuat\$3 score \$1 scoring) near5 (concept \$3 term idea\$1 notion word phrase string abstract\$1 expression sentence) same (search\$3 quer\$4)) near20 (instrument stock money monetary bet\$3 own owner ownership tender trad\$3 buy \$3 sell\$3 sale exchang\$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; IBM_TDB	OR	ON	2010/03/05 16:44
L37	1	"20030212648".pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO	OR	ON	2010/03/05 16:44
L38	1	"6675159".pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO	OR	ON	2010/03/05 16:44
L39	1	"20080270359".pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO	OR	ON	2010/03/05 16:44

L40	7	("6675159" "5309359" "5963940" "5873056" "5694523" "5940821" "5056021").pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO	OR	ON	2010/03/05 16:44
L41	2	(search near3 engine) near15 (concept) near15 (bid)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO	OR	ON	2010/03/05 16:44
L42	6	(search near3 engine) near15 (concept) near15 (bid \$4)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO	OR	ON	2010/03/05 16:44
L43	340	((concept) near5 (search)) and (bid\$4)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO	OR	ON	2010/03/05 16:44
L44	52	(search near3 engine) and (bid bids bidden bidding) near10 (cluster\$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO	OR	ON	2010/03/05 16:44
L45	787	(search near3 engine) and (bid bids bidden bidding) and (cluster\$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO	OR	ON	2010/03/05 16:44
L46	2	(robin near2 hanson).in.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO	OR	ON	2010/03/05 16:44
L47	4573	705/7.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO	OR	ON	2010/03/05 16:44
L48	9	705/14.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO	OR	ON	2010/03/05 16:44
L49	23	(pay-per-click) near5 (fraud manipulat\$4)	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44
L50	1364	(click) near5 (fraud manipulat\$4)	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44

L51	42	(monitor\$3) near5 (click) near5 (fraud manipulat\$4)	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44
L52	1364	(click) near5 (fraud manipulat\$4) @pd< = "2003"	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44
L53	374	(click) near5 (fraud manipulat\$4) and @pd< = "20030722"	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44
L54	3	(click) near5 (fraud) and @pd< = "20030722"	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44
L55	3	(click) near5 (fraud) and @pd< = "20040101"	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44
L56	137	(monitor\$3 detect\$3 track\$4 catch\$4 discover\$4 identif\$7 recogni\$7 spot\$4) near5 (click\$4) near5 (fraud\$7)	US-PGPUB; USPAT; USOCR	OR	ON	2010/03/05 16:44

**EAST Search History (Interference)**

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